Position: Campaign Coordinator

To be posted: Immediate

Description:
As the Campaign Coordinator for the *Cycle 4 SchoolBOX*, you will put your passion, skills and dedication to work to *Make Education Possible* for children in Central America. Working closely with our Communications Manager, you will be responsible for generating support and awareness for the Cycle 4 SchoolBOX: Ilan Levy's 8000 km bike journey across Canada to support the primary education of 8000 children in Nicaragua. You will commit the next 4 months (May 1st – August 30th) of your life to empowering the future of children who need our help.

On a day to day basis you will be contacting individuals, media outlets and organizations to share the Cycle 4 SchoolBOX and encourage / help them to get involved. You will also be scheduling interviews and visits for Ilan Levy. This is your opportunity to have a lasting impact on SchoolBOX and the children we serve.

Responsibilities:
-contacting, engaging, liaising with media outlets
-contacting and engaging community associations, churches, cycling clubs, local businesses along the route to raise funds in support of Cycle 4 SchoolBOX
- assembling and disseminating the Cycle 4 SchoolBOX media kit
-assisting with the coordination of events / fundraising initiatives
-responding to media enquiries / scheduling media appearances for Ilan
-compiling an archive of media coverage related to the event.
-ad-hoc promo and marketing tasks for the Cycle 4 SchoolBOX as directed by the Communications Manager.

Qualifications:
-excellent writing and speaking skills (English), strong communication and interpersonal skills, organized, deadline-oriented, creative and the ability to work in a team.
-dedication and hard working - university students welcome!
-Must be physically located in Canada to qualify for this position.

Salary Information
-SchoolBOX will provide a $1000 per month honorarium based on experience.

Work Schedule:
-20-25 hour per week from May 1 - Aug 31/2011
-Must be available on demand during working hours for media inquiries

Contact:
For all enquiries, please contact Jonathan Tam - jon@schoolbox.ca.

Mill St. P.O. Box 201, Almonte, Ontario, Canada, K0A 1A0 / Km 13 C. Masaya, Managua, Nicaragua
info@schoolbox.ca **www.schoolbox.ca**

About Cycle 4 SchoolBOX:
Ilan Levy is cycling 8000km across Canada to raise funds and awareness for SchoolBOX and the state of education in Central America. For each kilometre cycled, Ilan hopes to raise money to purchase one package of educational supplies for an impoverished child in Nicaragua. Part of the funds raised will also go towards building a small school in a community called Mata de Caña, in rural Nicaragua.

One education package includes notebooks, pencils, an eraser, and a pencil sharpener. In a country where many families live on less than a dollar a day, the gift of a simple school package can eliminate the barriers to education.

Cycle 4 SchoolBOX aims to raise over $40,000 in order to purchase 8000+ educational packages and build a small school for Mata de Caña, an isolated community in Nicaragua.

Each kilometre cycled brings hope to a child.

Starting in Port Hardy, British Colombia on June 9, and ending in St. John's Newfoundland on Aug 26, the Cycle 4 SchoolBOX presented by Sleep Country Canada will be a gruelling journey of self-discovery for Ilan Levy. It will also be an amazing opportunity to 'Make Education Possible'.

Some stats of the ride:

* Total Distance: 8020km/5013miles
* Daily Average: 125km/78miles
* Longest Day: 181km/113miles
* Total Days: 79
* Riding Days: 64
* Rest Days: 12
* Ferry Days: 3
* Provinces Visited: 10

About SchoolBOX Inc:
SchoolBox is a registered Canadian Charity (#83870 1324 RR0001) that helps children in Central America go to school. The SchoolBOX Mission: To Build Hopes and Dreams Together by Making Education Possible (www.schoolbox.ca)

SchoolBOX is committed to supporting the right of every child to a basic education.

It all began with a notebook and a pencil.

While in a tiny village in Northern Nicaragua Tom; SchoolBOX President and Founder, gave a young girl a notebook and a pencil. Seeing this simple gift, her Father was overjoyed and said to her 'Now that you have a notebook and a pencil you can go to school this year.'

This simple statement profoundly impacted Tom and eventually led to the creation of SchoolBOX.

SchoolBOX uses simple, cost effective initiatives to allow children to go to school. SchoolBOX currently helps thousands of children get a primary education in Nicaragua.

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